

# Christmas mural commission at MAC

## **Brief**

As part of our Christmas offer Midlands Arts Centre is commissioning a Christmas mural for our ground floor Arena Gallery- see attached plan.

This year our Christmas production in the theatre is 'Rudolph', a [Pins & Needles](#) and Midlands Arts Centre Original Co-Commission.

There's someone new at the zoo! Rudolf has just landed in a brand new place and clearly doesn't fit in. The other reindeer don't like her big red nose and flashy antlers... she's just different.

Our little Rudi just can't shake the feeling that she should be somewhere else, on some kind of big snowy adventure. Can she trace her roots and remember the really important thing she has to do?

Join Rudi as she learns that being different can make you extra special.

**From the team that brought you Raymond Brigg's Father Christmas and The Bear, Rudolf promises to be a festive treat full of puppetry, songs, laughter and fun.**

We are looking for an artist who can design and install a mural that takes inspiration from the 'Rudolph' story but brings to it a contemporary edge. We are happy for the artist to suggest how the mural would be installed in the Arena Gallery across the different walls.

We are open to all styles but as the mural is to be installed in a public space we cannot use spray paints or anything with a strong smell- only water based paints such as emulsion are suitable, although we are open to suggestions as to media, for example paste ups/collage is suitable or a mixture of paste up images and painting would be suitable.

The mural will be on display throughout our Christmas season and will be key in providing a festive atmosphere to our visitors during this time.

There will be clear signage with the mural giving details about the artist and the work will also feature on our website and social media.

## **Budget**

The artist will receive a fully inclusive fee of £1,000, which includes design and installation time. There will also be up to £500 for materials.

### **Timescales**

The mural needs to be installed on Wednesday 14<sup>th</sup>, Thursday 15<sup>th</sup> and Friday 16<sup>th</sup> November 2018 ready for an opening on the 17<sup>th</sup> when 'Rudolph' performances start.

### **To apply**

We require a brief statement that includes an idea of how you would approach the commission- no more than 250 words. We would also like an artist statement telling us about your work and experience with up to 10 images of previous work. The images should be jpegs and can either be emailed or posted on disc to the address below.

### **Application deadline**

The application deadline is 28<sup>th</sup> October 2017 at 5pm.

Send your applications to:

FAO: Jessica Litherland, MAC, Cannon Hill Park, Birmingham, B12 9QH

Or to [VisualArts@macbirmingham.co.uk](mailto:VisualArts@macbirmingham.co.uk)



Arena Gallery

Not to scale Measurements in metres

